



**ATTN: NEWS EDITOR
FOR IMMEDIATE RELEASE**

AUGUST 29, 2016

**ALZHEIMER'S ALLIANCE ANNOUNCES
KIMBERLY WILLIAMS-PAISLEY FOR ANNUAL LUNCHEON**

TYLER – The Alzheimer's Alliance of Smith County will welcome actress and author Kimberly Williams-Paisley to speak at its fifth annual Butterfly Hope Luncheon on Monday, September 19, at Willow Brook Country Club.

Ms. Williams-Paisley is best known for her role as Annie, the young bride in the *Father of the Bride* films starring Steve Martin, and is married to country musician Brad Paisley. Her new book, *Where the Light Gets In: Losing My Mother Only to Find Her Again*, was published this year and became a New York Times bestseller. The book shares her family's experiences after her mother was diagnosed at age 62 with primary progressive aphasia, a type of dementia affecting speech and language.

The luncheon will include a reception, keynote address, question and answer session, and book signing with Ms. Williams-Paisley. All proceeds from the event will go to the Alzheimer's Alliance of Smith County to support local programs and services.

"We are thrilled to bring Kimberly to Tyler," said Louise Dyer, event chair. "Dementia and caregiving impacts more and more families, and the first step is to overcome stigmas that still persist around the disease. Kimberly's story and her own family's journey will resonate with so many in our community."

Alzheimer's disease is currently the sixth leading cause of death in the United States, and it is estimated more than 3,500 people in Smith County are living with a form of dementia. Programs and services at the Alzheimer's Alliance include free memory screenings, personal consultations and care management, educational seminars, professional training, caregiver support and resources, and brain health advocacy.

A limited number of individual tickets are available. For more information about the luncheon, contact the Alzheimer's Alliance at (903) 509-8323 or visit www.alzalliance.org/luncheon.

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