



BUTTERFLY HOPE LUNCHEON

Food for Thought

ALZHEIMER'S ALLIANCE OF SMITH COUNTY



Thursday, November 1, 2018

Rose Garden Center | 11:30am

catering by Willow Brook Country Club

with keynote speaker Madison Cowan



An Alzheimer's Advocate & first winner of the Food Network's *Chopped*

Sponsorship Opportunities

MONARCH BUTTERFLY (2) | \$15,000

Presenting Lunch Sponsor or Presenting Speaker Sponsor

Premiere Reserved Seating for 10 | VIP Reception & Photo Opportunity
Acknowledgement in all Event Publicity | Formal Recognition during Luncheon
Acknowledgement in the Event Program

QUEEN BUTTERFLY | \$10,000

Premiere Reserved Seating for 8 | VIP Reception & Photo Opportunity
Formal Recognition during Luncheon | Acknowledgement in the Event Program

COPPER BUTTERFLY | \$7,500

Premiere Reserved Seating for 6 | VIP Reception & Photo Opportunity
Formal Recognition during Luncheon | Acknowledgement in the Event Program

SWALLOWTAIL BUTTERFLY | \$5,000

Premiere Reserved Seating for 4 | VIP Reception & Photo Opportunity
Formal Recognition during Luncheon | Acknowledgement in the Event Program

ROSE BUTTERFLY | \$2,500

Premiere Reserved Seating for 4 | Formal Recognition during Luncheon
Acknowledgement in the Event Program

BLUE BUTTERFLY | \$1,000

Premiere Reserved Seating for 2 | Acknowledgement in the Event Program

Targeted Marketing Opportunities

BUCKEYE BUTTERFLY (1) | \$6,500

Attendee Gift Item






















Each opportunity receives the Swallowtail Butterfly Level benefits along with having their logo/information attached to the item that is being sponsored.

EMPEROR BUTTERFLY (2) | \$3,500

Valet Parking or Invitation

Each opportunity receives the Rose Butterfly Level benefits along with having their logo/information attached to the item that is being sponsored.

Sponsorship Opportunities

	Monarch Butterfly * \$15,000	Queen Butterfly \$10,000	Copper Butterfly \$7,500	Buckeye Butterfly** \$6,500	Swallowtail Butterfly \$5,000	Emperor Butterfly *** \$3,500	Rose Butterfly \$2,500	Blue Butterfly \$1,000
Premiere Reserved Seating	10	8	6	4	4	4	4	2
Acknowledgement in all Event Publicity								
VIP Reception & Photo Opportunity								
Formal Recognition during the Luncheon								
Acknowledgement in the Event Program								

*** MONARCH BUTTERFLY 2 OPPORTUNITIES AVAILABLE:**

These sponsors will receive premiere seating for 10 guests with access to the VIP reception following the luncheon. They will receive acknowledgement in all event publicity, formal recognition at the luncheon and in the event program.

1. Presenting Speaker Sponsor
2. Presenting Lunch Sponsor

**** BUCKEYE BUTTERFLY SPONSOR 1 OPPORTUNITIES AVAILABLE:**

These sponsors will receive all the benefits of the Swallowtail Butterfly sponsorship with the following additions:

1. Attendee Gift Sponsor - branding on attendee gift given to 300+ guests at the luncheon

***** EMPEROR BUTTERFLY SPONSOR 2 OPPORTUNITIES AVAILABLE:**

These sponsors will receive all the benefits of the Rose Butterfly sponsorship with the following additions:

1. Valet Parking Sponsor - signage at Valet Parking stand
2. Invitation Sponsor - branding on the invitation sent to 2500 people



BUTTERFLY HOPE LUNCHEON • FOOD FOR THOUGHT COMMITMENT FORM

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Please accept my sponsorship gift of \$ _____.

Monarch Butterfly Lunch Sponsor (1)

Swallowtail Butterfly Sponsor

Monarch Butterfly Speaker Sponsor (1)

Emperor Butterfly Valet Parking Sponsor (1)

Queen Butterfly Sponsor

Emperor Butterfly Invitation Sponsor (1)

Copper Butterfly Sponsor

Rose Butterfly Sponsor

Buckeye Butterfly Gift Sponsor (1)

Blue Butterfly Sponsor

Sponsor Name: _____
(as you would like to appear in print)

Contact Name: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

TO DONATE USING A CREDIT CARD:

Online at www.alzalliance.org/luncheon
or call Kathryn Martinez, Development Director,
at 903-509-8323

TO DONATE BY CHECK:

Mail this form & your check payable to
Alzheimer's Alliance of Smith County
211 Winchester Drive, Tyler TX 75701